

**Become One of the First Ten Residents of the Area's
First True Conservation Community
*Announcing Lake Toscana Founder's Club***

For immediate release: On Saturday, June 11th, Lake Toscana, Tampa Bay's first officially designated conservation community, will release its first ten homes for sale at a special on-site event. The Lake Toscana Founder's Club Kick Off will commence at 12 Noon with a light lunch and will follow with an on-site presentation by project developers, PRISA Group and Hacienda Los Angeles. Together, they will explain the vision behind this unique community. Following the presentation, guests will receive guided tours of the property to experience first hand the lifestyle within a true conservation community. The event is meant to attract the first ten residents of Lake Toscana at special, one-time-only Founder's Club prices. In addition, Founder's Club members will have input regarding future decisions about the community.

A priority drawing will be held on Monday, June 13th at 7 p.m. at Lake Toscana. Interested buyers should register and submit a \$10,000 deposit between the Kick-Off event and 5 p.m. on June 13th, to ensure a place in the drawing. Each deposit will be assigned a consecutive number based on the draw results. Interested buyers will be contacted starting June 14th, according to the number received in the draw, until the first 10 homes are reserved. Buyers with assigned drawing numbers remaining will have first priority on future purchase opportunities.

Project Developer Federico Stubbe notes, "It gives me great pleasure to offer the Tampa Bay area its first designated conservation community. The ten founders of Lake Toscana will soon discover the unique benefits of living in a true conservation community."

Lake Toscana is a 512-acre gated community offering 102 exclusive residences on one-to-two-acre home sites, each with lake or conservation views. A conservation community, by definition, is an officially designated development devoting at least 50% of the land to permanent, open space for the enjoyment of the whole community. At Lake Toscana, that figure is far surpassed with more than 65% of the land remaining as open space.

The South Florida and Caribbean-based PRISA Group along with partner Hacienda Los Angeles make up the development team responsible for delivering Lake Toscana. PRISA Group is well-known and established in the Caribbean as a successful single and multi-family community developer as well as resort developer. Run by three generations of family, the company has a strong reputation as artisans, committed to shaping land, homes and dreams for the enjoyment of all. PRISA is known for developing and building a unique and superior quality product for homeowners. In the resort arena, PRISA

Group has partnered with Hyatt Corporation in Puerto Rico to develop a world-class property known as Dorado Beach Resort. The company has been honored with numerous awards from the National Association of Home Builders. Project partner Hacienda Los Angeles also has an impressive portfolio with more than 4,500 multi-family units under planning and construction throughout Florida.

For more information on Lake Toscana and its Founder's Club Kickoff, please contact Julian Katz or Rhonda Wilkinson of Lewis Communications at 251-476-2507. Email: julian@lewiscommunications.com and rhonda@lewiscommunications.com.

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